

2024 SMC³ SPONSORSHIP PACKAGES

PACKAGE LEVEL	Diamond	Platinum	Gold	Silver	Benefactor
PACKAGE PRICING	\$30,000	\$22,000	\$12,000	\$6,000	\$3,500
QUANTITY LIMITED TO:	1	2	10	unlimited	unlimited
COMPLIMENTARY REGISTRATIONS FOR COMBO PACKAGES					
Complimentary Conference Registrations	8	5	3	2	1
PRE-EVENT MARKETING					
Brand recognition with company logo and hyperlink on the conference website	✓	✓	✓	✓	✓
Brand recognition with company logo in direct mail pieces <i>(Diamond Logo to be 25% larger than Platinum Logos)</i>	✓	✓	✓		
Brand recognition with company logo in all pre-event email blasts <i>(Diamond Logo to be 25% larger than Platinum Logos)</i>	✓	✓			
Opt-in Attendee list with contact information Pre-Conference <i>(includes email and mailing address only)</i> <i>(List will be sent weekly, 4 weeks prior to event)</i>	✓	✓	✓	✓	
Attendee list with ONLY the Name, Title & Company Pre Conference <i>(List will be sent weekly, 4 weeks prior to event)</i>	✓	✓	✓	✓	✓
EVENT CONTENT					
Tuesday Afternoon 45-minute Breakout Session <i>(Jump Start Only)</i> <i>(must have education focus, session title, description, & speakers due by 11/10/23 or forfeit session, based on availability)</i>	✓	✓			
ON-SITE VISIBILITY					
Brand recognition with company logo displayed on sponsor signage	✓	✓	✓	✓	✓
Brand recognition with company logo on designated table in the sponsor gallery	✓	✓	✓	✓	✓
Brand recognition with company logo and company description in conference app	✓ 100 Words	✓ 100 Words	✓ 100 Words	✓ 100 Words	✓ 100 Words
Headshots - Professional headshots can be taken by our photographer for your use.	✓	✓	✓	✓	✓
Conference App - Link to company website, twitter, facebook, etc. on sponsor page in conference app	✓	✓	✓	✓	✓
Conference App - Push Notifications - Monday Reception, Tuesday Dinner & Entertainment	✓				
Conference App - link do download video	✓				
Daily On-screen sponsor recognition (banner)	✓	✓			
NEW! Brand recognition - Stage LED Wrap (daily, based on availability)	2x daily min.	1x daily min.			
Daily On-screen sponsor QR code	2x daily min.	1x daily min.			
Hotel Key-Card Sponsor	✓				
Internet Sponsor - Opportunity for sponsor to have SMC ³ print a branded piece to be placed at every place setting the first day in the General Session.	✓				
Internet Sponsor - Sponsorship recognition on slide in General Session.	✓				
Monday Night Opening Reception Brand recognition on e-signage during the reception	✓	✓			
Monday Night Opening Reception Option to provide give-away item for attendees or sponsor food or drink station	✓	✓			
Sponsor video <i>(provided by sponsor) looping video to be displayed on a monitor near the sponsor table in the Sponsor Gallery</i>	✓				
Brand recognition in General Session from podium	✓	✓	✓	✓	✓
Brand recognition in pre-recorded General Session announcements	✓	✓	✓	✓	✓
Tuesday Night Dinner & Entertainment Brand recognition on the menu placed at each setting.	✓				
Tuesday Night Dinner & Entertainment Reserved table for 10 with company branded reserved seating tent cards at each place setting.	✓	✓			
Tuesday Night Dinner Option to have SMC ³ place your promotional item on each seat before the guests arrive and front row center location of your company reserved table.	✓				
Tuesday Night Dinner & Entertainment Introduce Entertainment	✓				
NEW! Brand recognition - Stage LED Wrap (Tuesday dinner, based on availability)	2x min.	1x min.			
Opening General Session - Item AM or PM <i>(Diamond to select time slot)</i> Opportunity to provide an item for SMC ³ to have placed on each attendee place setting <i>(Monday, Tuesday or Wednesday am)</i>	✓				
Opening General Session - Item AM or PM <i>(based on availability)</i> Opportunity to provide an item for SMC ³ to have placed on each attendee place setting <i>(Monday, Tuesday or Wednesday am)</i>		✓			

2-3 Breakfasts Brand recognition on signage at breakfast buffet tables			✓		
1-2 Lunches Brand recognition on signage at lunch buffet tables				✓	
Multiple Breaks Brand recognition on signage at multiple break stations					✓
Opportunity to place company brochure and small giveaways on the community tables in General Session	✓	✓	✓	✓	✓
NEW! Opportunity to utilize private AV room for testimonials shared with SMC ³ via coordinated pre-scheduling	✓	✓			
POST-EVENT MARKETING					
Final Opt-in Attendee list with contact information (includes email and mailing address only)	✓	✓	✓	✓	✓
Final Attendee list with ONLY Name, Title & Company Post Conference	✓	✓	✓	✓	✓
Company name and hyperlink remain posted for 60 days post conference	✓	✓	✓	✓	✓
Brand recognition with company logo in all post-event email blasts	✓	✓			
First right of refusal for next available sponsorship opportunity	✓	✓			
A LA CARTE ITEMS	Price	Limit	Additional Descriptions		
NEW! Dedicated Meeting Room/price per day	\$2,000		Full-day rentals open at 7:00 am and close at 6:00 pm		
NEW! Dedicated Meeting Room/price per half day	\$1,000		7:00 am and close at Noon / Rentals open at 1:00 pm and close at 6:00 pm		
Room Slip	\$1,500	1	Opportunity to have the hotel staff slip a branded piece of literature under each attendee's room door. (NOTE: not available at every hotel/resort... must check with SMC³ first)		